Proudly presents

THE SECOND ANNUAL INTERNATIONAL CONFERENCE ON
ENERGY, LOGISTICS AND THE ENVIRONMENT

Theme: Oil Price Volatility and Impact on Logistics and Clean Energy Initiatives

Date/Venue: October 23-24, 2009, the Mirage Hotel, Las Vegas, Nevada.
Conference hotel rate: $109 per night plus tax.
CONFERENCE OVERVIEW

Over the past several months, the oil prices have been volatile. What are the causes of this volatility? What is the impact of this volatility on the renewable energy technologies and infrastructure? How does the old energy economy fit into the new energy economy? What is the cap and trade program and how does it affect you? What is the latest development in the smartway program? How has the economic stimulus package affected the energy supply chain and the environmental sectors? How can firms survive or be competitive in these economic turbulent times? How can you position your company to be competitive once we get out of the recession? How can the public and private sector collaborate on initiatives of national interest such as green technologies and transportation systems? The international conference on energy, logistics and the environment addresses these questions under a professional and yet interactive and friendly atmosphere.

WHY YOU SHOULD ATTEND

This conference exposes attendees to the latest developments in the industry, learn the latest strategies, know where the inefficiencies are in the structure of the economy, know the tools that can used to gain improvements in their industry and prepare for future challenges. More importantly, assess their own progress against the industry leaders and effect positive changes in their organizations.

Participants will also have the opportunity to:

- Network with decision makers in the industry
- Be exposed to high quality presentations and case studies from industry experts and researchers
- Discuss their methods and strategies with industry experts.

WHO SHOULD ATTEND

The international conference on energy, logistics and the environment is a forum for academia, senior level executives and professionals in any industry and government officials particularly the energy, mining, logistics and the environmental sectors to discuss the best practices, latest technologies, cases, and management techniques. Attendees will include oil and gas companies, shippers (retailers and manufacturers), government agencies, professors, professionals, consulting companies, real estate companies, universities, third party logistics companies, fourth party logistics companies, research institutes, Carriers (road, rail, sea, air), mortgage companies, freight forwarders, ports, airports and freight hubs, energy providers, manufacturers, mining companies, information systems and technology solutions companies, waste management companies, certification companies and the trade press.

<table>
<thead>
<tr>
<th>Title</th>
<th>Company</th>
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<tbody>
<tr>
<td>President &amp; CEO</td>
<td>The Skancke Company</td>
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<tr>
<td>Vice President</td>
<td>Prime Bank Limited, Bangladesh</td>
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<tr>
<td>Vice President</td>
<td>EnCana Oil and Gas (USA)</td>
</tr>
<tr>
<td>Former Mayor</td>
<td>Burien City</td>
</tr>
<tr>
<td>Executive Director</td>
<td>North American Board of Certified Energy Practitioners</td>
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<tr>
<td>Chief Operations Officer</td>
<td>Think Energy</td>
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<tr>
<td>Secretary of Transportation</td>
<td>Wisconsin</td>
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<tr>
<td>Co-Chairman</td>
<td>U.S. Xpress Enterprise, Inc</td>
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<tr>
<td>Reservoir Engineer</td>
<td>Norwest Enterprise, Inc</td>
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<tr>
<td>Senior Vice President</td>
<td>ACME Distribution Inc</td>
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<td>Principal, Consulting</td>
<td>Radbourne Consulting</td>
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<tr>
<td>Senior Economic Advisor</td>
<td>American Petroleum Institute</td>
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<tr>
<td>Energy Consultant/Professor</td>
<td>Colorado School of Mines</td>
</tr>
<tr>
<td>President</td>
<td>Harley Ellis Devereaux Corp.</td>
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<tr>
<td>President</td>
<td>KH Consulting Group (KH)</td>
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<tr>
<td>Senior Vice President</td>
<td>Grubb and Ellis</td>
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<tr>
<td>Executive Managing Director</td>
<td>A. Epstein and Sons International Inc</td>
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<tr>
<td>Director of Development</td>
<td>Central Region, First Industrial Realty Trust Inc</td>
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<tr>
<td>AVP Regional Development</td>
<td>CSX Transportation</td>
</tr>
<tr>
<td>Director</td>
<td>General Services Administration</td>
</tr>
<tr>
<td>Director, Strategic Energy Programs,</td>
<td>University of Nevada, Las Vegas</td>
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CONFERENCE COMMITTEE

Don McClure, Vice President Finance and Business Services-EnCana Oil and Gas (USA) Inc., Conference Chairman.
Tim Feemster, Senior Vice President/Director of Global Logistics-Grubb & Ellis
Dr. Luka Powanga, Professor, Regis University
Doug Sampson, Senior Vice President-ACME Distributors.
Doug Draper, Business Development Manager-Forward Logistics Group
Dr. Kristina E. Lipinska-Kalita, Associate Research Professor-University of Nevada Las Vegas

CONFERENCE REGISTRATION FEES:
Early Birds (Before September 15): $350.00
Registration (After September 15): $425.00
Go to www.globalcommerceforum.org to register. You may also send a check to: Malk Management Consulting/Global Commerce Forum, P.O Box 0007, Arvada, CO 80001.

GROUP DISCOUNTS AVAILABLE
Group discounts for not for profit organizations available. Contact L.powanga@globalcommerceforum.org

SPEAKING OPPORTUNITIES
The Global Commerce Forum provides a forum for business leaders, policy makers and other parties involved in business to dialog on issues affecting businesses. For this reason, the Global Commerce Forum is eager to hear from people with interest in speaking the conference. If your organization has implemented a new technique, strategy, tactic or is in the middle of a research project or completed the project and wishes to share with other industry experts, contact the Global Commerce Forum. The Forum also accepts nominations for presenters and case studies. Be sure to include the contact information, short bio and the topic that you or your nominee will present on.

GLOBAL COMMERCE FORUM OVERVIEW
The Global Commerce Forum sponsors conferences to provide a platform for business executives, global scholars, researchers, practitioners, vendors, service providers, legislators and manufacturers to share their expertise, experiences, best practices, and future activities to facilitate effective and responsible global commerce.

LAST YEAR’S SPEAKERS AND SPONSORS
Go to www.globalcommerceforum.org to view last year’s speaker biographies and sponsors. You can also download the speakers’ power point presentations.

LAST YEAR’S ATTENDEES
Go to www.globalcommerceforum.org to view last year’s speaker biographies and sponsors. You can also download the speakers’ power point presentations.

MARKETING OPPORTUNITY
The conference draws a myriad of presenters and attendees from a diversity of organizations from within the United States and abroad allowing exhibitors and or sponsors to carry their message to a wide audience whether targeting academicians or business executives. You can also place an advertisement in the conference program and or the Journal of Global Commerce Research. Contact info@globalcommerceforum.org for more information.
SPONSORSHIP OPPORTUNITIES

Luncheon Sponsor

Ports-to-Plains Trade Alliance
http://www.portstoplains.com

Premium Sponsors (6 slots available)

Fee: $1,000
Benefits:
• One complimentary registration for the executive from the organization
• Link on the Global Commerce Forum web site
• Company listing on the conference display
• Acknowledgement as a sponsor in the conference program, and the conference signage.
• Company name on screen at opening session and during breaks
• Opportunity to provide items with your company logo at the conference

Best paper award (One slot available)

There will be a best paper award for the paper best addressing the conference theme. These papers have been solicited for from the academicians. The best paper will be determined by a committee of peers from papers accepted for publication in the peer reviewed journal: The Journal of Global Commerce Research (ISSN 1946-7958 issued by the Library of Congress).

Fee: $1,600
Benefits:
Same benefits as the premium sponsors plus:
• One additional complimentary registration(two total)
• Company logo on the award certificate
• Company executive sitting on the award committee
• Presentation of the award by one of the company’s executives to the winner.
• Display of company materials on all the tables

Networking Reception (Six Slots Available)

Fee: $500.00 or $3,000 exclusive
Benefits
• Prominent positioning of your corporate logo on the signage in the Reception Room
• Your company/product information on each table.
• A senior member of your company to give a two minute overview of your company and welcome the participants.
• Recognition in the conference Agenda
• A hyperlink from the conference website to your website
• Your press releases posted on the conference website

**Coffee Breaks (Five slots available)**

Fee: $350 or $1,750.00 exclusive

**Benefits**
- Prominent display of your logo and web site on coffee stands.
- Recognition in the conference Agenda.
- Present giveaways or promotional items

**Conference Breakfast (Two slots):**

Fee: $1,000 each (exclusive sponsorship-$2,000)

**Benefits:**
- Prominent display of your logo and web site by the breakfast tables.
- Recognition in the conference Agenda.
- Present giveaways or promotional items
- Presentation about your company
- Display of company materials on each desk
- Two complimentary registrations from executives in your company
- Free press releases

**Conference Badge Sponsorship (One slot available)**

Fee: $1,000

**Benefits**
- Prominent color display of your logo and web site on every attendee badge.
- Recognition in the conference Agenda
- One complimentary registration

**Internet Café and Networking Lounge (One slot available)**

Fee: $1,000

**Benefits**
- Computers set with your company web site as the default page.
- Prominent display of your logo and web site by the entrance and next to the computers.
- Recognition in the conference Agenda
- One complimentary registration

*Lounge will be used by attendees to check email and meetings. Sponsor will need to bring the four computers.*

**Official Notebook Sponsor:**

Fee: $750.00

**Benefits**
- Prominent display of logo and web site on all notebooks used by the attendees (co-branded with the conference) and distributed on registration by the conference.
- Acknowledged in the agenda
- Recognition in the conference Agenda
- One complimentary registration

**Official Shirt Sponsor (Exclusive)**

Fee: $1000.00

**Benefits**
- Your logo (Co-branded with the conference) displayed on the T-shirts distributed to every participant on registration.
- Acknowledged in the agenda
- Recognition in the conference Agenda
- One complimentary registration
**Tote Bags (Exclusive)**

**Fee:** $1,000  
**Benefits:**  
• Sponsor may provide up to a three-page insert for inserting into the bag.  
• Provide tote bag with your company name, logo and website to the visitors to the conference and exhibition.  
• Recognition in the conference Agenda  
• One complimentary registration

*NB: The cost of the bags and imprinting of your company information is incident on your company.*

**Conference Pen/Pad (Exclusive)**

**Fees:** $1,000.00  
**Benefits:**  
• Your company name, logo or website on the cover of the pen & pad set that will be distributed to all conference registrants  
• Recognition in the conference Agenda  
• One complimentary registration

*NB: The cost of the pens and imprinting of your company information is incident on your company.*

**Proceedings Sponsor (Exclusive)**

**Fee:** $1,000  
**Benefits:**  
• Your company name, logo or website on the CDs and hard copies of the proceedings that will be provided to conference registrants.  
• Recognition in the conference Agenda  
• One complimentary registration

*NB: The cost of the bags and imprinting of your company information is incident on your company.*

**General Sponsor (Six slots available)**

**Fees:** $350.00  
**Benefits:**  
• Items bearing your company logo included in the conference package given to every attendee.  
• Acknowledgement as a sponsor at the conference website and the conference display

For details: [www.globalcommerceforum.org](http://www.globalcommerceforum.org) or [Lpowanga@globalcommerceforum.org](mailto:Lpowanga@globalcommerceforum.org)

**EXHIBITION OPPORTUNITIES**

**Fees:** $1,500  
**Benefits:**  
• Display of company materials at the conference  
• Two complimentary registrations  
• Link on the Global Commerce Forum web site  
• Company listing on the conference display  
• Acknowledgement as a sponsor in the conference program, and the conference signage.  
• Company name on screen at opening session and during breaks  
• Opportunity to provide items with your company logo at the conference
## AGENDA

### Thursday, October 22

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6.00 PM - 7.30 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>6.00 PM - 7.30 PM</td>
<td>Welcome Reception: The Mirage Hotel</td>
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### Friday, October 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7.30 AM - 5.00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>8.00 - 8.30 AM</td>
<td>Welcoming Remarks: How does the old energy economy fit into the new energy economy?</td>
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<tr>
<td>8.30 - 9.00 AM</td>
<td>Keynote address: Tom Pyle, Renewable Energy-European Case Study</td>
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<tr>
<td>9.00 – 10.00 AM</td>
<td>Natural gas vehicles, how do they fit in the new energy economy?</td>
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<tr>
<td>10.00 - 10.15 AM</td>
<td>Break</td>
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<tr>
<td>10.15 - 11.15 AM</td>
<td>Cap and trade Program-Learn more about the greenhouse cap and trade program and how your firm will be affected. How will the real estate industry be affected-commercial/residential and LEED programs?</td>
</tr>
<tr>
<td>11.15 - 12.00 PM</td>
<td>Diverse Fuel 2020 Strategy: prospects and challenges</td>
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<td></td>
<td>What are the challenges and prospects for attaining an energy independent economy? Even more importantly, how can you position your company to face or take advantage of the challenges and prospects?</td>
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<tr>
<td>12.00 - 1.15 PM</td>
<td>Luncheon (and Presentation of awards):</td>
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<td>• Best paper award</td>
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<td>• Distinguished service award</td>
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<tr>
<td>1.15 - 2.15 PM</td>
<td>What does energy independence mean?</td>
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<td>Different organizations and industries interpret the meaning of energy independence differently. Experts will present a holistic view of energy independence.</td>
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<tr>
<td>2.15 - 3.15 PM</td>
<td>How to be competitive in a recession</td>
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<td>Hear how you can be competitive in these turbulent economic times and learn how you can leverage the economic downturn to position your firm to be more competitive when the economy recovers.</td>
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<tr>
<td>3.15 - 3.30 PM</td>
<td>Break</td>
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<tr>
<td>3.30 - 5.00 PM</td>
<td>SmartWay and the EPA’s programs for Carbon Footprint Reduction</td>
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<td>Hear the latest about the Smartway program and learn from case studies how your firm can integrate the Smartway program in your operations.</td>
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<tr>
<td>5.00 - 5.10 PM</td>
<td>Closing Remarks by the Conference Chair</td>
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<tr>
<td>5.30 - 7.00 PM</td>
<td>Networking Reception</td>
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### Saturday, October 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7.30 AM - 5.00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>8.30 - 8.45 AM</td>
<td>Welcoming Remarks</td>
</tr>
<tr>
<td>8.45 - 9.30 AM</td>
<td>Private/Public sector collaboration-panel discussion.</td>
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<td></td>
<td>A variety of green energy initiatives have been put in place by individual organizations and government agencies. However most of these initiatives have occurred in silos. Listen to the experts discuss some of the collaborative initiatives and how you can position your company to be part of such collaborative efforts.</td>
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<tr>
<td>9.30 – 10.30 AM</td>
<td>How Small Businesses can Save the World in Small Ways</td>
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<td></td>
<td>Big isn't necessarily better. More than 90% of the businesses in the United States are small businesses, which to survive and succeed must emulate innovation and ingenuity. Many are identifying ways to reduce their energy costs, be more environmentally sustainable, and exhibit best practices. This panel will share innovative practices and case studies and discuss what businesses -- whether small, medium-sized, or large -- might do.</td>
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<tr>
<td>10.30 - 10.40 AM</td>
<td>Morning Networking Coffee</td>
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<tr>
<td>Time</td>
<td>Event</td>
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<tr>
<td>10.40-11.40 AM</td>
<td>Reducing the Global Supply Chain Carbon Footprint Panel Discussion</td>
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<td></td>
<td>Come hear how companies are driving sustainability into the global supply chain. The panel will discuss sustainability from the point of view of transportation, industrial facilities &amp; LEED certification, architecture, and material handling systems. Learn what you can do today, even in an existing operation to reduce your carbon footprint.</td>
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<tr>
<td>11.40- 12.15PM</td>
<td>Clean coal technology-at what cost?</td>
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<tr>
<td>12.15-1.15 PM</td>
<td>Lunch break</td>
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<tr>
<td>1.15-2.30PM</td>
<td>Energy efficiency Panel Discussion</td>
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<td>This panel explores how you can make your operations more energy efficient including commercial and residential buildings.</td>
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<tr>
<td>2.30 -3.30PM</td>
<td>Renewable Energy Technologies and Gaps- Panel Discussion-Case studies</td>
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<tr>
<td></td>
<td>Strides have been in developing and deploying renewable resources such as solar, biomass, geothermal, and wind energy. However renewable energy faces a variety of obstacles to widespread deployment. This panel discusses some of the technologies that available and the barriers hindering commercial implementations and how you can get around these barriers.</td>
</tr>
<tr>
<td>3.30-3.45 PM</td>
<td>Closing Remarks</td>
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</table>

**CONTACT US**

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303 458 4023 Office  
303 888 4731 Cell

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